

URBAN LAB ON STRATEGIC GOAL SETTING AND CREATIVE BUREAUCRACY

24th and 25th of February, in Kiel Germany
Facilitators: **Tina Saaby** and **Charles Landry**
Language: English

What is a sustainable City, and how to pursue its implementation? This 2-day Urban Lab will explore what creativities - individual, organizational and city-wide are needed for aligning a sustainable city making. It will highlight the power of cultural resources for changing the planning paradigm in city making. How to foster sustainable cities in general, and as a specific example the potential for using a creative city strategy for Kiel will be explored. This relates directly to the challenges of implementing the international goals of the SDGs as well as the opportunities through the new urban agenda.

Participation is free. More information and registration (until: 20th of February):

culturalplanning@boell-sh.de
www.cultural-planning-kiel.de

A PUBLIC PANEL DISCUSSION "Towards a new governance model" will take place at the Rathaus/Townhall of Kiel on the 24th. What kind of administration does a liveable city need to implement the SDGs? Do we need a new way of governing and ways of collaborating to tackle our problems today and tomorrows? What could this look like? (No registration needed.)



URBAN LAB
ON STRATEGIC GOAL SETTING AND CREATIVE BUREAUCRACY

PROGRAMME
URBAN LAB
24TH - 25TH OF FEBRUARY 2020, KIEL (DE)

DAY 1 - 24/02

CREATIVE BUREAUCRACY FOR INNOVATIVE CITIES

will look at how well the City of Kiel functions and explore what kinds of creativities are needed to implement its strategic goals. The contradiction of the term „creative bureaucracy“ will be unravelled.

The aim is to assess how well Kiel is doing in the context of the 5 principles expressed in its 2042 vision and its intention to fulfil the 17 UN's SDG goals. This demands creativity and imagination and we will assess Kiel across a number of criteria.

CHARLES LANDRY will mentor the first day. Charles is author, speaker and international adviser on the future of cities. He established the Creative City concept initiating a movement to rethink the planning, development and management of cities. He is author of several books such as „The Art of City Making“, „The Civic City in a Nomadic World“, „Psychology and the City“, „The Creative Bureaucracy & its Radical Common Sense“. He has chaired multiple urban innovation juries including The European Capital of Innovation Award – iCapital, New Innovations in the Creative Economy (N.I.C.E.) and Actors for Urban Change. He is a fellow of The Robert Bosch Academy in Berlin.

DAY 1 - WORKING GROUP SESSIONS - THEMES:

The workshop will practically assess the creative capacities of Kiel, based on a set of 10 criteria, which fall into 4 clusters. The outcome of the creative index approach aims open new pathways to identify measures to implement the SDGs and the city's strategic goals.

DAY 2 - 25/02

STRATEGIC GOALS FOR IMPLEMENTING SDGs

will focus on strategic goal setting and planning – from vision to implementation. The aim is to practically show how to deduce the SDGs in a manner, that they lead to clear strategic goals (as an example for the City of Kiel).

TINA SAABY will guide through the second day, from vision to implementation, and share her knowledge, from having been a partner in her own office, WIT-RAZ Architects, from being the vice president for the Danish Architectural Association, from being a jury member in more than 80 competitions, from having been a visiting professor, censor and having taught at different universities - and from being the city architect in Copenhagen 2010-2019.

DAY 2 - WORKING GROUP SESSIONS - THEMES:

1. Soziale Stadt (Social City)
2. Klima/Mobilität (Climate / Mobility)
3. Kinderfreundliche Stadt (Children friendly City)
4. Kreative Stadt/Stadtgestaltung (Creative City / Urban design)
5. Bürgernahe Stadt/Digitalisierung (Citizen's City / Digitalisation)
6. Innovative Stadt/Wohnen (Innovative City / Living)

DAY 1 - 24/02

CREATIVE BUREAUCRACY FOR INNOVATIVE CITIES

09:00-10:00 COFFEE/ TEA AND REGISTRATION

Atelierhaus*

10:00-10:15 WELCOME TO THE URBAN LAB

Atelierhaus*

Short overview and introduction

Andrea Cederquist

Heinrich Böll Foundation Schleswig Holstein

Olaf Gerlach-Hansen

Danish Cultural Institute

10:15-10:35 WELCOMING WORDS

Atelierhaus*

Dr. Ulf Kämpfer

Lord Mayor of the City of Kiel

10:35-11:30 WHAT IS CREATIVE BUREAUCRACY?

Atelierhaus*

Experiences from around the world

- The need for a change in perspective - a creative reframing of problems
- The need for a creative experimentation space for city making
- The creative index

Charles Landry

Author, speaker and international adviser on the future of cities

11:30-12:00 BREAK - COFFEE & TEA

12:00-12:45 WORKING GROUP SESSION I

Haus 1*

5-6 parallel groups working on the creative index for Kiel. Focusing on openness to change.

12:45-13:45 LUNCH

Atelierhaus*

13:45-14:30 WORKING GROUP SESSION II

Haus 1*

5-6 parallel groups working on the creative index for Kiel. Focusing on strategic abilities.

14:30-14:45 BREAK - COFFEE & TEA

14:45-15:45 WORKING GROUP SESSION III

Haus 1*

5-6 parallel groups working on the creative index for Kiel. Focusing on communications, the look and feel of the city.

15:45-16:00 BREAK - COFFEE & TEA

16:00-16:45 PLENARY: SHARING OUTCOME PRESENTATION RESULTS AND ANALYSIS

Haus 1*

What is the creative index for Kiel? How can Kiel specifically and cities in general improve their score? How to become a more creative bureaucracy to implement strategic sustainability goals?

DAY 2 - 25/02

STRATEGIC GOALS FOR IMPLEMENTING SDGs

09:00-09:30 COFFEE/ TEA AND REGISTRATION

Atelierhaus*

09:30-10:00 WELCOMING AND WRAP-UP FROM DAY 1

Atelierhaus*

Dirk Scheelje

Heinrich Böll Foundation Schleswig-Holstein

Charles Landry

Author, speaker and international adviser on the future of cities

10:00-11:00 CHALLENGES AND OPPORTUNITIES IN URBAN PLANNING

Atelierhaus*

Experiences from Copenhagen (DK) and international examples will be shared and discussed with the audience. Tina Saaby will introduce the workshops.

Tina Saaby

Former City Architect for Copenhagen City Council

11:00-11:15 INTRODUCTION TO THE SDGs

Atelierhaus*

(in relation to Kiel)

Frauke Wiprich

Coordination local development politics

11:15-11:45 BREAK - COFFEE & TEA

11:45-12:30 WORKING GROUP SESSION I

Haus 1*

Parallel Session Theme 1-6 (select 1)

12:30-13:30 LUNCH

Atelierhaus*

13:30-14:15 WORKING GROUP SESSION II

Haus 1*

Parallel Session Theme 1-6 (select 1)

14:15-14:45 BREAK - COFFEE & TEA

14:45-15:45 PLENARY: PRESENTATION RESULTS AND ANALYSIS

Atelierhaus*

* LOCATION

REGISTRATION AND PLENARY:

Atelierhaus im Anscharpark
Heiligendammer Str. 15
24106 Kiel

WORKSHOPS:

Anscharpark, Haus 1
Weimarer Straße 8
24106 Kiel

24/02/2020 PUBLIC EVENT: PANEL DISCUSSION - "TOWARDS A NEW GOVERNANCE MODEL"

18:30-20:30

"Ratssaal" at
the townhall:

RATHAUS

FLEETHÖRN 9

24103 KIEL

What kind of administration does a liveable city need (which implements the SDGs)? Do we need a new way of (governing) collaboration in administration to tackle today's/tomorrow's problems? How could this look like?

18:30 - MEET & GREET

19:00 - WELCOMING:

Renate Treutel Mayor of Kiel

MODERATION:

Charles Landry Author, speaker and international adviser on the future of cities

Annette Wiese-Krukowska Head of Cultural and Creative department of the city Kiel

Dr. Ulf Kämpfer

Lord Mayor, City of Kiel

Tina Saaby

City architect, 2010-2019, Copenhagen

Rainer Kern

Mayor's Special Advisor for Global Affairs, Mannheim

Dr. Anna Gołędzinowska

Chairwoman of the Sustainable Development Committee, Gdańsk City Council