**URBAN LAB ON STRATEGIC GOAL SETTING AND CREATIVE BUREAUCRACY**

24th and 25th of February, in Kiel Germany  
Facilitators: Tina Saaby and Charles Landry  
Language: English

What is a sustainable City, and how to pursue its implementation? This 2-day Urban Lab will explore what creativities - individual, organizational and city-wide are needed for aligning a sustainable city making. It will highlight the power of cultural resources for changing the planning paradigm in city making. How to foster sustainable cities in general, and as a specific example the potential for using a creative city strategy for Kiel will be explored. This relates directly to the challenges of implementing the international goals of the SDGs as well as the opportunities through the new urban agenda.

Participation is free. More information and registration (until: 20th of February):  
culturalplanning@boell-sh.de  
www.cultural-planning-kiel.de

**A PUBLIC PANEL DISCUSSION** “Towards a new governance model” will take place at the Rathaus/Townhall of Kiel on the 24th. What kind of administration does a liveable city need to implement the SDGs? Do we need a new way of governing and ways of collaborating to tackle our problems today and tomorrows? What could this look like? (No registration needed.)

**DAY 1 - 24/02**

**STRATEGIC GOALS FOR IMPLEMENTING SDGs**

will focus on strategic goal setting and planning – from vision to implementation. The aim is to practically show how to deduce the SDGs in a manner, that they lead to clear strategic goals (as an example for the City of Kiel).

**TINA SAABY** will guide through the first day, from vision to implementation, and share her knowledge, from having been a partner in her own office, WITRAZ Architects, from being the vice president for the Danish Architectural Association, from being a jury member in more than 80 competitions, from having been a visiting professor, censor and having taught at different universities - and from being the city architect in Copenhagen 2010-2019.

**DAY 2 - 25/02**

**CREATIVE BUREAUCRACY FOR INNOVATIVE CITIES**

will look at how well the City of Kiel functions and explore what kinds of creativities are needed to implement its strategic goals. The contradiction of the term „creative bureaucracy“ will be unravelled. The aim is to assess how well Kiel is doing in the context of the 5 principles expressed in its 2042 vision and its intention to fulfill the 17 UN’s SDG goals. This demands creativity and imagination and we will assess Kiel across a number of criteria.

**CHARLES LANDRY** will mentor he second day. Charles is author, speaker and international adviser on the future of cities. He established the Creative City concept initiating a movement to rethink the planning, development and management of cities. He is author of several books such as “The Art of City Making”, „The Civic City in a Nomadic World“, “Psychology and the City“, „The Creative Bureaucracy & its Radical Common Sense“. He has chaired multiple urban innovation juries including The European Capital of Innovation Award – iCapital, New Innovations in the Creative Economy (N.I.C.E.) and Actors for Urban Change. He is a fellow of The Robert Bosch Academy in Berlin.

**DAY 1 - WORKING GROUP SESSIONS - THEMES:**

1. Soziale Stadt (Social City)  
2. Klima/Mobilität (Climate / Mobility)  
3. Kinderfreundliche Stadt (Children Friendly City)  
4. Kreative Stadt/Stadtgestaltung (Creative City / Urban design)  
5. Bürgernahe Stadt/Digitalisierung (Citizen’s City / Digitalisation)  
6. Innovative Stadt/Wohnen (Innovative City / Living)

**DAY 2 - WORKING GROUP SESSIONS - THEMES:**

The workshop will practically assess the creative capacities of Kiel, based on a set of 10 criteria, which fall into 4 clusters. The outcome of the creative index approach aims open new pathways to identify measures to implement the SDGs and the city’s strategic goals.
## DAY 1 - 24/02

**STRATEGIC GOALS FOR IMPLEMENTING SDGs**

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<tr>
<th>Time</th>
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<tbody>
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<td>09:30-10:00</td>
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<td>WELCOME TO THE URBAN LAB Short overview and introduction</td>
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<td>CHALLENGES AND OPPORTUNITIES IN URBAN PLANNING Experiences from Copenhagen (DK) and Kiel (D) and international examples will be shared and discussed with the audience. Tina Saaby will introduce the workshops.</td>
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<td>18:30-20:30</td>
<td>PUBLIC EVENT: PANEL DISCUSSION “Towards a new governance model”</td>
<td>Rathaus Fleethörn 9 24103 Kiel</td>
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<td>19:00</td>
<td>Meet &amp; Greet</td>
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<td>Welcoming: Renate Treutel Mayor of Kiel</td>
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<td>Moderation: Charles Landry Author, speaker and international adviser on the future of cities,</td>
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<td></td>
<td>Annette Wiese-Krukowska Head of Cultural and Creative department of the city Kiel</td>
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**Day 1 - 24/02**

- **09:00-09:30** COFFEE/ TEA AND REGISTRATION
- **10:00-10:10** WELCOME TO THE URBAN LAB Short overview and introduction
  - Andrea Cederquist
  - Heinrich Böll Foundation Schleswig-Holstein
  - Olaf Gerlach-Hansen
  - Danish Cultural Institute
- **10:10-10:30** WELCOME WORDS
  - Dr. Ulf Kämpfer
  - Lord Mayor of the City of Kiel
- **10:30-12:30** CHALLENGES AND OPPORTUNITIES IN URBAN PLANNING
  - Experiences from Copenhagen (DK) and Kiel (D) and international examples will be shared and discussed with the audience. Tina Saaby will introduce the workshops.
  - Tina Saaby
  - Former City Architect for Copenhagen City Council
  - Doris Grondke
  - Town Councillor for Urban Development, City of Kiel
- **12:30-13:30** LUNCH
- **13:30-13:45** INTRODUCTION TO THE SDGS (in relation to Kiel)
  - Frauke Wiprich
  - Coordination local development politics
- **13:45-14:30** WORKING GROUP SESSION I
  - Parallel Session Theme 1-6 (select 1)
- **14:30-14:45** BREAK - COFFEE & TEA BREAK
- **14:45-15:30** WORKING GROUP SESSION II
  - Parallel Session Theme 1-6 (select 1)
- **15:30-15:45** BREAK - COFFEE & TEA BREAK
- **15:45-16:45** PLENARY: PRESENTATION RESULTS AND ANALYSIS
- **18:30-20:30** PUBLIC EVENT: PANEL DISCUSSION “Towards a new governance model”
  - What kind of administration does a liveable city need (which implements the SDGs)? Do we need a new way of (governing) collaboration in administration to tackle today’s tomarrow’s problems? How could this look like?
- **19:00** Meet & Greet
  - Welcoming: Renate Treutel Mayor of Kiel
  - Moderation: Charles Landry Author, speaker and international adviser on the future of cities, Annette Wiese-Krukowska Head of Cultural and Creative department of the city Kiel

## DAY 2 - 25/02

**CREATIVE BUREAUCRACY FOR INNOVATIVE CITIES**

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<td>WORKING GROUP SESSION I 5-6 paralell groups working on the creative index for Kiel. Focusing on openness to change</td>
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<td>14:00-14:45</td>
<td>WORKING GROUP SESSION III 5-6 paralell groups working on the creative index for Kiel. Focusing on the look and feel of the city.</td>
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<td>PLENARY: SHARING OUTCOME PRESENTATION RESULTS AND ANALYSIS What is the creative index for Kiel? How can Kiel specifically and cities in general improve their score? How to become a more creative bureaucracy to implement strategic sustainability goals?</td>
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**Day 2 - 25/02**

- **09:00-09:30** COFFEE/ TEA AND REGISTRATION
- **09:30-10:00** WELCOMING AND WRAP-UP FROM DAY1
  - Dirk Scheeleje
  - Heinrich Böll Foundation Schleswig-Holstein
  - Tina Saaby
  - Former City Architect for Copenhagen City Council
- **10:00-10:45** WHAT IS CREATIVE BUREAUCRACY? Experiences from around the world - The need for a change in perspective - a creative reframing of problems - The need for a creative experimentation space for city making - The creative index
  - Charles Landry
  - Author, speaker and international adviser on the future of cities
- **10:45-11:15** BREAK - COFFEE & TEA
- **11:15-12:00** WORKING GROUP SESSION I
  - 5-6 parallel groups working on the creative index for Kiel. Focusing on openness to change
- **12:00-12:15** BREAK - COFFEE & TEA
- **12:15-13:00** WORKING GROUP SESSION II
  - 5-6 parallel groups working on the creative index for Kiel. Focusing on strategic abilities.
- **13:00-14:00** LUNCH
- **14:00-14:45** WORKING GROUP SESSION III
  - 5-6 parallel groups working on the creative index for Kiel. Focusing on the look and feel of the city.
- **14:45-15:00** BREAK - COFFEE & TEA
- **15:00-16:00** PLENARY: SHARING OUTCOME PRESENTATION RESULTS AND ANALYSIS
  - What is the creative index for Kiel? How can Kiel specifically and cities in general improve their score? How to become a more creative bureaucracy to implement strategic sustainability goals?

**LOCATION**

**REGISTRATION AND PLENARY:**

Atelierhaus im Anscharpark
Heiligendammer Str. 15
24106 Kiel

**WORKSHOPS:**

Anscharpark, Haus 1
Weimarer Straße 8
24106 Kiel

**PUBLIC EVENT: PANEL DISCUSSION**

“Ratssaal” at the townhall:
Rathaus Fleethörn 9 24103 Kiel

- **18:30-19:00** Meet & Greet
  - Welcoming: Renate Treutel Mayor of Kiel
  - Moderation: Charles Landry Author, speaker and international adviser on the future of cities, Annette Wiese-Krukowska Head of Cultural and Creative department of the city Kiel

- **Dr. Ulf Kämpfer**
  - Lord Mayor, City of Kiel

- **Tina Saaby**
  - City architect, 2010-2019, Copenhagen

- **Rainer Kern**
  - Mayor’s Special Advisor for Global Affairs, Mannheim

- **Dr. Anna Golędzinowska**
  - Chairwoman of the Sustainable Development Committee, Gdańsk City Council